

## **Consumer Foodservice in Saudi Arabia**

Market Direction | 2023-02-17 | 106 pages | Euromonitor

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### **Report description:**

Vision 2030 is making Saudi Arabia one of the strongest and most attractive markets for investors worldwide. Saudi Arabia's Vision 2030 aims to pave the way to the transformation of the market, with a large-scale reform of its economic and social platforms, and the opening up the country to the rest of the world. Since the beginning of the Vision 2030 strategy, the country is perceived to have been efficiently achieving its goals. In this vein, there are clear signs that Saudi Arabia is becom...

Euromonitor International's Consumer Foodservice in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Foodservice market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Consumer Foodservice in Saudi Arabia  
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List Of Contents And Tables

### CONSUMER FOODSERVICE IN SAUDI ARABIA

#### EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture  
2022 key trends  
Competitive landscape  
Independent foodservice developments  
What next for consumer foodservice?

#### MARKET DATA

Table 1 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022  
Table 2 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022  
Table 3 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022  
Table 4 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022  
Table 5 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022  
Table 6 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022  
Table 7 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022  
Table 8 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022  
Table 9 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022  
Table 10 □GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022  
Table 11 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022  
Table 12 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022  
Table 13 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027  
Table 14 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

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#### SOURCES

Summary 1 Research Sources

### LIMITED-SERVICE RESTAURANTS IN SAUDI ARABIA

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Vision 2030 opens up dining out opportunities while inflation spurs fast current value growth  
Other factors and developments help limited-service restaurants maintain strong current value growth in 2022  
Ongoing promotion, collaboration and menu development

#### PROSPECTS AND OPPORTUNITIES

Chained limited-service restaurants to benefit from ongoing expansion  
Standalone outlets, drive-through and "cloud" kitchens add dynamism to limited-service restaurants  
Online orders to continue to grow in scope and popularity

#### CATEGORY DATA

Table 15 Limited-Service Restaurants by Category: Units/Outlets 2017-2022  
Table 16 Sales in Limited-Service Restaurants by Category: Number of Transactions 2017-2022  
Table 17 Sales in Limited-Service Restaurants by Category: Foodservice Value 2017-2022  
Table 18 Limited-Service Restaurants by Category: % Units/Outlets Growth 2017-2022

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Table 19 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2017-2022  
Table 20 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2017-2022  
Table 21 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2018-2022  
Table 22 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2022  
Table 23 Forecast Limited-Service Restaurants by Category: Units/Outlets 2022-2027  
Table 24 □Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2022-2027  
Table 25 □Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2022-2027  
Table 26 □Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2022-2027  
Table 27 □Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2022-2027  
Table 28 □Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2022-2027

#### CAFES/BARS IN SAUDI ARABIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Vision 2030 opens the way to cafes/bars in Saudi Arabia  
Coffee culture fosters dynamic development in cafes/bars  
Chained cafes face fierce competition from independents, especially RestroCafes

##### PROSPECTS AND OPPORTUNITIES

Innovative strategies to support business development  
Eat-in to remain the preference, but hectic lifestyles offer growth opportunities for off-premise consumption  
The new standalone model to drive outlet strategies

##### CATEGORY DATA

Table 29 Cafes/Bars by Category: Units/Outlets 2017-2022  
Table 30 Sales in Cafes/Bars by Category: Number of Transactions 2017-2022  
Table 31 Sales in Cafes/Bars by Category: Foodservice Value 2017-2022  
Table 32 Cafes/Bars by Category: % Units/Outlets Growth 2017-2022  
Table 33 Sales in Cafes/Bars by Category: % Transaction Growth 2017-2022  
Table 34 Sales in Cafes/Bars by Category: % Foodservice Value Growth 2017-2022  
Table 35 GBO Company Shares in Chained Cafes/Bars: % Foodservice Value 2018-2022  
Table 36 GBN Brand Shares in Chained Cafes/Bars: % Foodservice Value 2019-2022  
Table 37 Forecast Cafes/Bars by Category: Units/Outlets 2022-2027  
Table 38 □Forecast Sales in Cafes/Bars by Category: Number of Transactions 2022-2027  
Table 39 □Forecast Sales in Cafes/Bars by Category: Foodservice Value 2022-2027  
Table 40 □Forecast Cafes/Bars by Category: % Units/Outlets Growth 2022-2027  
Table 41 □Forecast Sales in Cafes/Bars by Category: % Transaction Growth 2022-2027  
Table 42 □Forecast Sales in Cafes/Bars by Category: % Foodservice Value Growth 2022-2027

#### FULL-SERVICE RESTAURANTS IN SAUDI ARABIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Tough road to recovery for full-service restaurants in the wake of the pandemic and the economic crisis of 2022  
Changes in consumer behaviour hurt full-service restaurants in Saudi Arabia  
Health and wellness and social media grow in importance in full-service restaurants

##### PROSPECTS AND OPPORTUNITIES

"Cloud" kitchens to reduce costs and test the water for full-service restaurants  
Digitalisation in the form of delivery apps and online payment solutions  
Cultural change and the rebound in tourism augur well for full-service restaurants

##### CATEGORY DATA

Table 43 Full-Service Restaurants by Category: Units/Outlets 2017-2022

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Table 44 Sales in Full-Service Restaurants by Category: Number of Transactions 2017-2022

Table 45 Sales in Full-Service Restaurants by Category: Foodservice Value 2017-2022

Table 46 Full-Service Restaurants by Category: % Units/Outlets Growth 2017-2022

Table 47 Sales in Full-Service Restaurants by Category: % Transaction Growth 2017-2022

Table 48 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2017-2022

Table 49 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2018-2022

Table 50 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2022

Table 51 Forecast Full-Service Restaurants by Category: Units/Outlets 2022-2027

Table 52 □Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2022-2027

Table 53 □Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2022-2027

Table 54 □Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2022-2027

Table 55 □Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2022-2027

Table 56 □Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2022-2027

## SELF-SERVICE CAFETERIAS IN SAUDI ARABIA

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Self-service cafeterias continues to recover from the pandemic slump in 2022

Ghassan Ahmed Al-Sulaiman Development (Ikea Restaurant) remains the only significant NBO in self-service cafeterias in Saudi Arabia

Trend towards eat-in sales is restored as COVID-19-related restrictions ease and lift

#### PROSPECTS AND OPPORTUNITIES

Low competition to continue to characterise self-service cafeterias in the forecast period

The majority of players to remain unchained and attached to shopping centres

Eat-in to continue to dominate sales as consumers return to a bite to eat to break up shopping trips

#### CATEGORY DATA

Table 57 Self-Service Cafeterias: Units/Outlets 2017-2022

Table 58 Sales in Self-Service Cafeterias: Number of Transactions 2017-2022

Table 59 Sales in Self-Service Cafeterias: Foodservice Value 2017-2022

Table 60 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2017-2022

Table 61 Sales in Self-Service Cafeterias: % Transaction Growth 2017-2022

Table 62 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2017-2022

Table 63 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2018-2022

Table 64 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2022

Table 65 Forecast Self-Service Cafeterias: Units/Outlets 2022-2027

Table 66 □Forecast Sales in Self-Service Cafeterias: Number of Transactions 2022-2027

Table 67 □Forecast Sales in Self-Service Cafeterias: Foodservice Value 2022-2027

Table 68 □Forecast Self-Service Cafeterias: % Units/Outlets Growth 2022-2027

Table 69 □Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2022-2027

Table 70 □Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2022-2027

## STREET STALLS/KIOSKS IN SAUDI ARABIA

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Coffee street stalls/kiosks continue to dominate the offer and landscape

Leading players employ wide and rapid expansion strategies

Innovation to mount a challenge to strong leading players

#### PROSPECTS AND OPPORTUNITIES

Saudi Arabia offers potential for existing players and new investors

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Food variety and delivery apps to support category development and growth

Loyalty programmes aim to attract and retain more consumers

#### CATEGORY DATA

Table 71 Street Stalls/Kiosks: Units/Outlets 2017-2022

Table 72 Sales in Street Stalls/Kiosks: Number of Transactions 2017-2022

Table 73 Sales in Street Stalls/Kiosks: Foodservice Value 2017-2022

Table 74 Street Stalls/Kiosks: % Units/Outlets Growth 2017-2022

Table 75 Sales in Street Stalls/Kiosks: % Transaction Growth 2017-2022

Table 76 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2017-2022

Table 77 GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2018-2022

Table 78 GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2022

Table 79 Forecast Street Stalls/Kiosks: Units/Outlets 2022-2027

Table 80 □Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2022-2027

Table 81 □Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2022-2027

Table 82 □Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2022-2027

Table 83 □Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2022-2027

Table 84 □Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2022-2027

#### CONSUMER FOODSERVICE BY LOCATION IN SAUDI ARABIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Standalone remains the dominant consumer foodservice location type in 2022

Other consumer foodservice locations recover in 2022

Consumer foodservice continues recovery as international travel resumes

##### PROSPECTS AND OPPORTUNITIES

Tourism to push healthy growth in hospitality locations over the forecast period

Changing lifestyles to inform consumer foodservice preferences

Digitalisation to boost home delivery while stronger weight of local consumers informs location strategies

#### CATEGORY DATA

Table 85 Consumer Foodservice by Location: Units/Outlets 2017-2022

Table 86 Sales in Consumer Foodservice by Location: Number of Transactions 2017-2022

Table 87 Sales in Consumer Foodservice by Location: Foodservice Value 2017-2022

Table 88 Consumer Foodservice by Location: % Units/Outlets Growth 2017-2022

Table 89 Sales in Consumer Foodservice by Location: % Transaction Growth 2017-2022

Table 90 Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2017-2022

Table 91 Consumer Foodservice through Standalone: Units/Outlets 2017-2022

Table 92 Sales in Consumer Foodservice through Standalone: Number of Transactions 2017-2022

Table 93 Sales in Consumer Foodservice through Standalone: Foodservice Value 2017-2022

Table 94 □Consumer Foodservice through Standalone: % Units/Outlets Growth 2017-2022

Table 95 □Sales in Consumer Foodservice through Standalone: % Transaction Growth 2017-2022

Table 96 □Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2017-2022

Table 97 □Consumer Foodservice through Leisure: Units/Outlets 2017-2022

Table 98 □Sales in Consumer Foodservice through Leisure: Number of Transactions 2017-2022

Table 99 □Sales in Consumer Foodservice through Leisure: Foodservice Value 2017-2022

Table 100 □Consumer Foodservice through Leisure: % Units/Outlets Growth 2017-2022

Table 101 □Sales in Consumer Foodservice through Leisure: % Transaction Growth 2017-2022

Table 102 □Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2017-2022

Table 103 □Consumer Foodservice through Retail: Units/Outlets 2017-2022

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Table 104 □Sales in Consumer Foodservice through Retail: Number of Transactions 2017-2022

Table 105 □Sales in Consumer Foodservice through Retail: Foodservice Value 2017-2022

Table 106 □Consumer Foodservice through Retail: % Units/Outlets Growth 2017-2022

Table 107 □Sales in Consumer Foodservice through Retail: % Transaction Growth 2017-2022

Table 108 □Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2017-2022

Table 109 □Consumer Foodservice through Lodging: Units/Outlets 2017-2022

Table 110 □Sales in Consumer Foodservice through Lodging: Number of Transactions 2017-2022

Table 111 □Sales in Consumer Foodservice through Lodging: Foodservice Value 2017-2022

Table 112 □Consumer Foodservice through Lodging: % Units/Outlets Growth 2017-2022

Table 113 □Sales in Consumer Foodservice through Lodging: % Transaction Growth 2017-2022

Table 114 □Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2017-2022

Table 115 □Consumer Foodservice through Travel: Units/Outlets 2017-2022

Table 116 □Sales in Consumer Foodservice through Travel: Number of Transactions 2017-2022

Table 117 □Sales in Consumer Foodservice through Travel: Foodservice Value 2017-2022

Table 118 □Consumer Foodservice through Travel: % Units/Outlets Growth 2017-2022

Table 119 □Sales in Consumer Foodservice through Travel: % Transaction Growth 2017-2022

Table 120 □Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2017-2022

Table 121 □Forecast Consumer Foodservice by Location: Units/Outlets 2022-2027

Table 122 □Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2022-2027

Table 123 □Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2022-2027

Table 124 □Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2022-2027

Table 125 □Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2022-2027

Table 126 □Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2022-2027

Table 127 □Forecast Consumer Foodservice through Standalone: Units/Outlets 2022-2027

Table 128 □Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2022-2027

Table 129 □Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2022-2027

Table 130 □Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2022-2027

Table 131 □Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2022-2027

Table 132 □Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2022-2027

Table 133 □Forecast Consumer Foodservice through Leisure: Units/Outlets 2022-2027

Table 134 □Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2022-2027

Table 135 □Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2022-2027

Table 136 □Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2022-2027

Table 137 □Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2022-2027

Table 138 □Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2022-2027

Table 139 □Forecast Consumer Foodservice through Retail: Units/Outlets 2022-2027

Table 140 □Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2022-2027

Table 141 □Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2022-2027

Table 142 □Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2022-2027

Table 143 □Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2022-2027

Table 144 □Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2022-2027

Table 145 □Forecast Consumer Foodservice through Lodging: Units/Outlets 2022-2027

Table 146 □Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2022-2027

Table 147 □Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2022-2027

Table 148 □Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2022-2027

Table 149 □Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2022-2027

Table 150 □Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2022-2027

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Table 151 □Forecast Consumer Foodservice through Travel: Units/Outlets 2022-2027

Table 152 □Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2022-2027

Table 153 □Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2022-2027

Table 154 □Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2022-2027

Table 155 □Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2022-2027

Table 156 □Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2022-2027

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