

## **Consumer Foodservice in Saudi Arabia**

Market Direction | 2023-02-17 | 106 pages | Euromonitor

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### **Report description:**

Vision 2030 is making Saudi Arabia one of the strongest and most attractive markets for investors worldwide. Saudi Arabia's Vision 2030 aims to pave the way to the transformation of the market, with a large-scale reform of its economic and social platforms, and the opening up the country to the rest of the world. Since the beginning of the Vision 2030 strategy, the country is perceived to have been efficiently achieving its goals. In this vein, there are clear signs that Saudi Arabia is becom...

Euromonitor International's Consumer Foodservice in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Foodservice market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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#### PROSPECTS AND OPPORTUNITIES

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### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Self-service cafeterias continues to recover from the pandemic slump in 2022

Ghassan Ahmed Al-Sulaiman Development (Ikea Restaurant) remains the only significant NBO in self-service cafeterias in Saudi Arabia

Trend towards eat-in sales is restored as COVID-19-related restrictions ease and lift

### PROSPECTS AND OPPORTUNITIES

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Consumer foodservice continues recovery as international travel resumes

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