

Consumer Foodservice in Peru

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Report description:

Consumer foodservice sales grew significantly in 2022, but at a lower rate than in 2021. Moreover, despite a substantial improvement, sales had yet to return to the levels seen prior to the pandemic. One of the main reasons for the growth, however, was an increase in consumer demand to eat away from home thanks to the significant reduction in restrictions to combat the pandemic as contagion levels dropped substantially. A high proportion of the population was also vaccinated, which reduced fear...

Euromonitor International's Consumer Foodservice in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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LIMITED-SERVICE RESTAURANTS IN PERU

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2022 DEVELOPMENTS

Better performance of limited-service restaurants than other categories stems from its high commercial and marketing dynamism and significant investment in delivery

Significant increase in costs influences price rises in 2022, though this is carefully managed, especially in popular categories

Delivery continues to be relevant for limited-service restaurants which are driving investments to promote their own channels

PROSPECTS AND OPPORTUNITIES

Forecast period growth stems from full return to activities away from home and the continued drive of delivery services although ongoing inflation acts as a drag

Investment in infrastructure stimulates greater dynamism with the opening of outlets meeting higher demand and expanding delivery areas

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CAFES/BARS IN PERU

KEY DATA FINDINGS

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The reopening of cafes/bars and the removal of night curfew stimulates demand among consumers seeking to have fun thereby boosting strong category growth

Strong competition in chained specialist coffee and tea shops thanks to great dynamism in its value proposition and delivery drive

Juice/smoothie bars records among the lowest growth rates in the category due to slow return of on-the-go consumption and rising prices

PROSPECTS AND OPPORTUNITIES

More time spent outside the home and resumption in pre-pandemic lifestyles stimulates growth in sales and transactions of cafes/bars over the forecast period

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FULL-SERVICE RESTAURANTS IN PERU

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Removal of restrictions and the significant return of demand to dining rooms drive the significant growth of full-service restaurants in 2022

Despite remaining important the category sees a decline in delivery sales leading players to promote their own delivery, which is more profitable than delivery apps

Full-service restaurants focus on achieving profitability for future growth through efficient and professional management of resources

PROSPECTS AND OPPORTUNITIES

Full-service restaurants' sales grow thanks to stronger demand as people resume their normal activities outside the home and tourism grows

Chained full-service restaurants show significant willingness to open new outlets from 2023

Technology is increasingly embraced and helps provide a better customer experience in restaurants as well as greater operational efficiencies and profitability

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SELF-SERVICE CAFETERIAS IN PERU

KEY DATA FINDINGS

2022 DEVELOPMENTS

Self-service cafeterias records the lowest growth due to minimal chain activity, while independent restaurants are more dynamic though remain far from full recovery

Greater dynamism for independent self-service cafeterias in adapting their service modality due to a change in restrictions

Moderate price increases due to inflation leads companies to focus on offering greater added value to avoid discouraging consumers

PROSPECTS AND OPPORTUNITIES

Self-service cafeterias sees significant growth as the lifting of COVID-19 restrictions boosts demand for this type of service, enabling the opening of new stores

Although chained self-service cafeterias reopen, much of their progress depends on the strategic decisions of the main supermarkets and hypermarkets in which they are located

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Chained street stalls/kiosks continue to show high dynamism in the market

Chained street stalls/kiosks promote delivery services both via delivery apps and through their own channels

PROSPECTS AND OPPORTUNITIES

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CONSUMER FOODSERVICE BY LOCATION IN PERU

KEY DATA FINDINGS

2022 DEVELOPMENTS

Stand-alone and retail sales have the best chances of recovery as they are the first to reactivate and better implement delivery services

Travel sales achieve the strongest growth in 2022, although recovery slows due to slow recovery of tourism

Slow recovery for leisure and lodging sales as the former is only recently authorised to operate while the latter only reopens after guest lodging

PROSPECTS AND OPPORTUNITIES

Higher growth in travel and leisure given their slower review period recovery, while stand-alone and retail see moderate growth

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over the forecast period

Delivery and takeaway remain above pre-pandemic levels but gradually lose share with greater return to outlets
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