SCOTTS INTERNATIONAL

Consumer Foodservice in Peru

Market Direction | 2023-02-17 | 100 pages | Euromonitor

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Report description:

Consumer foodservice sales grew significantly in 2022, but at a lower rate than in 2021. Moreover, despite a substantial improvement, sales had yet to return to the levels seen prior to the pandemic. One of the main reasons for the growth, however, was an increase in consumer demand to eat away from home thanks to the significant reduction in restrictions to combat the pandemic as contagion levels dropped substantially. A high proportion of the population was also vaccinated, which reduced fear...

Euromonitor International's Consumer Foodservice in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Consumer Foodservice market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Technology remains an important ally in the development of limited-service restaurants, especially for delivery and digital means of payment

CATEGORY DATA

CAFES/BARS IN PERU

KEY DATA FINDINGS

2022 DEVELOPMENTS

The reopening of cafes/bars and the removal of night curfew stimulates demand among consumers seeking to have fun thereby boosting strong category growth

Strong competition in chained specialist coffee and tea shops thanks to great dynamism in its value proposition and delivery drive

Juice/smoothie bars records among the lowest growth rates in the category due to slow return of on-the-go consumption and rising prices

PROSPECTS AND OPPORTUNITIES

More time spent outside the home and resumption in pre-pandemic lifestyles stimulates growth in sales and transactions of cafes/bars over the forecast period

The gradual opening of more cafes/bars stimulates attractive value propositions

Significant dynamism for niche craft beer bars boosts bars/pubs over the forecast period

CATEGORY DATA

FULL-SERVICE RESTAURANTS IN PERU

KEY DATA FINDINGS
2022 DEVELOPMENTS
Removal of restrictions and the significant return of demand to dining rooms drive the significant growth of full-service restaurants in 2022
Despite remaining important the category sees a decline in delivery sales leading players to promote their own delivery, which is more profitable than delivery apps
Full-service restaurants focus on achieving profitability for future growth through efficient and professional management of resources
PROSPECTS AND OPPORTUNITIES
Full-service restaurants' sales grow thanks to stronger demand as people resume their normal activities outside the home and tourism grows
Chained full-service restaurants show significant willingness to open new outlets from 2023
Technology is increasingly embraced and helps provide a better customer experience in restaurants as well as greater operational efficiencies and profitability
CATEGORY DATA

SELF-SERVICE CAFETERIAS IN PERU
KEY DATA FINDINGS
2022 DEVELOPMENTS
Self-service cafeterias records the lowest growth due to minimal chain activity, while independent restaurants are more dynamic though remain far from full recovery
Greater dynamism for independent self-service cafeterias in adapting their service modality due to a change in restrictions
Moderate price increases due to inflation leads companies to focus on offering greater added value to avoid discouraging consumers
PROSPECTS AND OPPORTUNITIES
Self-service cafeterias sees significant growth as the lifting of COVID-19 restrictions boosts demand for this type of service, enabling the opening of new stores
Although chained self-service cafeterias reopen, much of their progress depends on the strategic decisions of the main hypermarkets and supermarkets in which they are located
Trend towards new openings among independent self-service cafeterias, stimulated by greater demand and the absence of this service in chains
CATEGORY DATA

over the forecast period
Delivery and takeaway remain above pre-pandemic levels but gradually lose share with greater return to outlets
New outlets open from 2023, especially stand-alone outlets due to their greater accessibility and wider availability
CATEGORY DATA

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