

Consumer Foodservice in Norway

Market Direction | 2023-02-15 | 90 pages | Euromonitor

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Report description:

COVID-19 restrictions were present in Norway from November 2020 and lasted into early 2021. Restrictions encouraged consumers to remain at home, avoid socialising and international travel. In addition, there was a national ban on serving alcoholic drinks after midnight in 2021, while in Oslo, the sale of alcohol was completely prohibited until May 2021. These strict restrictions saw some foodservice outlets permanently close, resulting in redundancies.

Euromonitor International's Consumer Foodservice in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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