

Consumer Foodservice in Nigeria

Market Direction | 2023-02-15 | 80 pages | Euromonitor

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Report description:

While there was double-digit current value growth, constant value sales fell and there was limited openings of outlets, as continuing soaring inflation hit consumer purchasing power. Also, the Nigerian oil industry did not benefit as much as it could have from elevated global oil prices as output was low due to infrastructure deficiencies and on the other hand, the economy was negatively impacted by elevated global gas and food prices. In addition, the naira also devalued, making many imports ev...

Euromonitor International's Consumer Foodservice in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Success of PieXpress continues

PROSPECTS AND OPPORTUNITIES

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