

Consumer Foodservice in Mexico

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Report description:

In 2022, the foodservice industry in Mexico was characterised by transformation in terms of remodelling, openings, the integration of technology, the development of delivery systems and menu renewal. Consumer habits have changed, and the industry is working to adapt. Even though experts talk of not seeing an economic recovery to pre-pandemic levels until 2023, there are already many chains that reported reaching the sales levels they had in 2019 in 2022. The effects of the high rate of inflation...

Euromonitor International's Consumer Foodservice in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Business expansion

New opportunities and openings

PROSPECTS AND OPPORTUNITIES

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