

Consumer Foodservice in Japan

Market Direction | 2023-02-14 | 105 pages | Euromonitor

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Report description:

Consumer foodservice in Japan finally saw double-digit growth in current value sales in 2022, after it suffered declines for two consecutive years as quasi-states of emergency and states of emergency were implemented several times throughout 2020 and 2021 in major cities such as Tokyo and Osaka. During the periods of restrictions, foodservice establishments were requested to limit their operating hours, limit the number of customers per table, as well as ban or limit their serving of alcoholic d...

Euromonitor International's Consumer Foodservice in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Launch of seasonal, time-limited, or collaborative offerings continues as players compete to win over customers

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