

Consumer Foodservice in Italy

Market Direction | 2023-02-14 | 107 pages | Euromonitor

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Report description:

Consumer foodservice continued to reassert its importance as an industry in Italy at the end of the review period as the Coronavirus (COVID-19) situation eased further in the country. The long-established tradition and deep-rooted food culture and huge popularity of eating out as a way to socialise, as well as the desire to enjoy food, revived and sustained the importance of a visit to a foodservice establishment. Food and drinks are strongly rooted in Italian culture and, as shown in 2022, eati...

Euromonitor International's Consumer Foodservice in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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