

Consumer Foodservice in Hungary

Market Direction | 2023-02-15 | 100 pages | Euromonitor

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Report description:

2022 was a rollercoaster ride for the Hungarian consumer foodservice industry, both in terms of sales growth rates and the prevailing consumer sentiment underpinning growth trends. There were several factors that came into play shaping the industry's overall performance during the year, with the net results including further outlet closures and record high inflation rates by the end of the year. Nonetheless, the high demand seen during the peak summer holiday season was very encouraging, providi...

Euromonitor International's Consumer Foodservice in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

February 2023

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Shorter menus and cheaper ingredients help restaurants to survive the energy crisis

Premium fine dining restaurants suffer more than simpler eateries targeting locals

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