

## **Consumer Foodservice in Greece**

Market Direction | 2023-02-15 | 98 pages | Euromonitor

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### **Report description:**

In 2022, inflationary pressures significantly impacted the performance of consumer foodservice in Greece. As the prices of fast-moving consumer goods rose and consumer purchasing power declined, many people began to exert more caution in their spending. Despite this, consumer foodservice recorded solid growth in value sales and in the number of transactions as local consumers, after two years of lockdown, were eager to make up for lost time and eat out again. The recovery of tourism also benefit...

Euromonitor International's Consumer Foodservice in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Foodservice market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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