

Consumer Foodservice in Finland

Market Direction | 2023-02-17 | 103 pages | Euromonitor

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Report description:

Rates of growth in total current value sales and transactions for consumer foodservice in Finland in 2022 were well up on 2021, with most categories showing significantly improved results in this regard. Trade across the market increased at a robust pace as the easing of the pandemic and the ending of most official mitigation measures encouraged more people to resume their normal routines. Following the government's decision to lift the national remote work recommendation early in the year, the...

Euromonitor International's Consumer Foodservice in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Chicken limited-service restaurants continues to show the fastest development

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Chained concepts strengthen their presence across cafes/bars

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KEY DATA FINDINGS

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Offer of gourmet-style pizzas continues to expand

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Interest in concepts specialising in ethnic cuisine types will continue to rise

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KEY DATA FINDINGS

2022 DEVELOPMENTS

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 ?Grillikioski? operators benefit as Finns return to the office and start socialising again
 Higher costs and increased competition limit growth in independent outlet numbers

PROSPECTS AND OPPORTUNITIES

Independent street stalls/kiosks transactions set to decline consistently
 Chained category will continue to profit from enduring appeal of ice cream kiosks

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