

Consumer Foodservice in Colombia

Market Direction | 2023-02-15 | 96 pages | Euromonitor

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Report description:

The foodservice industry has been going through some challenging times in recent years. After the global pandemic in 2020, which caused most foodservice businesses to close for several months and stimulated major transformations, industry players managed to achieve some stability through a variety of strategies, including focusing more heavily on delivery and improving their digital media presence. Although the recovery after 2020 has been faster than had been predicted, in economic terms, 2022...

Euromonitor International's Consumer Foodservice in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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LIMITED-SERVICE RESTAURANTS IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Restaurants develop strategies to deal with high rents in the most frequented or exclusive areas of cities
Digital menus become regulated after being open to abuse and misleading consumers
In response to rising raw material costs, restaurants endeavour to maintain prices by making changes to their menus
Increasing costs of public services and rents lead to an increase in consumer prices

PROSPECTS AND OPPORTUNITIES

Restaurants depend less on the operation of third-mile operators
A gradual recovery of outlets that closed during the pandemic over the forecast period
Growing movement towards more diverse and healthy menus

CATEGORY DATA

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CAFES/BARS IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Security is one of the main barriers for consumers in engaging in night entertainment (rumba) in Colombia
The rains of 2022, caused by the "La Nina" phenomenon, affect the performance of night entertainment activities
Independent coffee shops benefit from strong popularity of speciality coffees

PROSPECTS AND OPPORTUNITIES

Establishment of the Land Management Plan, divides the types of locations in which cafes/bars can operate
The decline in juice bars continues over the forecast period
Increase in premium consumption benefits breweries, pubs and specialist coffee and tea shops in the medium and long term

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FULL-SERVICE RESTAURANTS IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Difficulties in finding staff characterise 2022 as working practices change since the onset of the pandemic
Industry players in full-service restaurants invest in online ordering
Meat supplies see significant cost hikes affecting the profits of many full-service restaurants

PROSPECTS AND OPPORTUNITIES

Local consumers focus on Colombian ingredients stimulating growing interest in local preparations and locally sourced raw

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Terraces become a fact of life and add value to full-service restaurants

Well-known chefs open new outlets offering menus at affordable prices

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SELF-SERVICE CAFETERIAS IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

The pandemic has a significant impact on self-service cafeterias with the channel still recovering from a sharp drop in number of outlets

The new trends of delivery and working from home further hamper self-service cafeterias

Jumbo, Exito and Carulla have developed self-service cafeterias, but mostly to cater to shoppers and not as a business that is expected to grow and diversify

PROSPECTS AND OPPORTUNITIES

Ikea's offer in self-service cafeterias proves a winner as this channel is so little explored in Colombia

New working from home trends among employees and students further weaken channel sales over the forecast period

Self-service cafeterias strongly related to retail stores

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STREET STALLS/KIOSKS IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cocheros, the only brand in this category is unable to regularise its activity after a decline in the number of its outlets at the

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height of the pandemic

Street stalls/kiosks offers a high-recovery business opportunity for families who lost jobs during the pandemic

Delivery options now available via WhatsApp

PROSPECTS AND OPPORTUNITIES

Local government authorities seek to regulate the activities and sales of street stalls/kiosks

Changes to payment methods stimulated by the pandemic also affect informal street stalls/kiosks

Delivery via WhatsApp remains a feature for many street stalls/kiosks

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CONSUMER FOODSERVICE BY LOCATION IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Airports see growing attention from chained players in consumer foodservice

Hotels diversify their offer in order to better compete in consumer foodservice

The expansion of shopping centres stimulates the recovery of outlets by the main restaurant chains in the country

PROSPECTS AND OPPORTUNITIES

Strong expansion in sports and concert venues in Colombia

Virtual brands that are not reliant on one location are growing in importance among consumers

Normalisation of consumer foodservice sales reliant on the recovery of tourism and in the successful response to the home working trend

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