

Consumer Foodservice in Canada

Market Direction | 2023-02-15 | 98 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

In 2022, consumer foodservice recorded solid growth in value sales and the number of transactions, as well as the number of outlets. In most channels, value sales and the number of transactions recovered to pre-pandemic levels. However, inflationary pressures were a key contributor to the strong increase in value sales. Overall, increases in the cost of raw materials, shipping costs, labour wages and energy led to substantial price increases in consumer foodservice.

Euromonitor International's Consumer Foodservice in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Consumer Foodservice in Canada
Euromonitor International
February 2023

List Of Contents And Tables

CONSUMER FOODSERVICE IN CANADA

EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture
2022 key trends
Competitive landscape
Independent foodservice developments
What next for consumer foodservice?

MARKET DATA

Table 1 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022
Table 2 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022
Table 3 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022
Table 4 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022
Table 5 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022
Table 6 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022
Table 7 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022
Table 8 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022
Table 9 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022
Table 10 □GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022
Table 11 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022
Table 12 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022
Table 13 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027
Table 14 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

LIMITED-SERVICE RESTAURANTS IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Limited-service restaurants improve their takeaway and home delivery services
Healthfulness is the major driver of sales

PROSPECTS AND OPPORTUNITIES

Limited-service restaurants likely to continue facing staff shortages
Inflation and declining purchasing power will continue to affect limited-service restaurants in 2023
Connecting with customers through loyalty programmes

CATEGORY DATA

Table 15 Limited-Service Restaurants by Category: Units/Outlets 2017-2022
Table 16 Sales in Limited-Service Restaurants by Category: Number of Transactions 2017-2022
Table 17 Sales in Limited-Service Restaurants by Category: Foodservice Value 2017-2022
Table 18 Limited-Service Restaurants by Category: % Units/Outlets Growth 2017-2022
Table 19 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 20 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2017-2022
 Table 21 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2018-2022
 Table 22 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2022
 Table 23 Forecast Limited-Service Restaurants by Category: Units/Outlets 2022-2027
 Table 24 □Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2022-2027
 Table 25 □Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2022-2027
 Table 26 □Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2022-2027
 Table 27 □Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2022-2027
 Table 28 □Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2022-2027

CAFES/BARS IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Alcohol consumption in public spaces dampens sales growth
 Lifting of pandemic-related restrictions and prolonged summer benefit cafes/bars sales in 2022
 Coffee shops sales returning to pre pandemic levels

PROSPECTS AND OPPORTUNITIES

Increased consumption of alcoholic beverages at home expected to stifle sales of bars
 Health-conscious options such as smoothies will help drive growth in cafes/bars
 Inflation and supply chain disruptions expected to continue to affect the industry in 2023

CATEGORY DATA

Table 29 Cafes/Bars by Category: Units/Outlets 2017-2022
 Table 30 Sales in Cafes/Bars by Category: Number of Transactions 2017-2022
 Table 31 Sales in Cafes/Bars by Category: Foodservice Value 2017-2022
 Table 32 Cafes/Bars by Category: % Units/Outlets Growth 2017-2022
 Table 33 Sales in Cafes/Bars by Category: % Transaction Growth 2017-2022
 Table 34 Sales in Cafes/Bars by Category: % Foodservice Value Growth 2017-2022
 Table 35 GBO Company Shares in Chained Cafes/Bars: % Foodservice Value 2018-2022
 Table 36 GBN Brand Shares in Chained Cafes/Bars: % Foodservice Value 2019-2022
 Table 37 Forecast Cafes/Bars by Category: Units/Outlets 2022-2027
 Table 38 □Forecast Sales in Cafes/Bars by Category: Number of Transactions 2022-2027
 Table 39 □Forecast Sales in Cafes/Bars by Category: Foodservice Value 2022-2027
 Table 40 □Forecast Cafes/Bars by Category: % Units/Outlets Growth 2022-2027
 Table 41 □Forecast Sales in Cafes/Bars by Category: % Transaction Growth 2022-2027
 Table 42 □Forecast Sales in Cafes/Bars by Category: % Foodservice Value Growth 2022-2027

FULL-SERVICE RESTAURANTS IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Decline in takeaway and home delivery as Canadians eat out again
 Sales and transactions exceed pre-pandemic levels
 Reduced menu sizes help lower costs and improve service

PROSPECTS AND OPPORTUNITIES

Automation, technology and innovation to solve the staffing issue in foodservice
 Collaborating with local suppliers will prevent future supply chain issues and reduce costs
 Online reservation and guest management increase customer convenience and the service experience

CATEGORY DATA

Table 43 Full-Service Restaurants by Category: Units/Outlets 2017-2022
 Table 44 Sales in Full-Service Restaurants by Category: Number of Transactions 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 45 Sales in Full-Service Restaurants by Category: Foodservice Value 2017-2022

Table 46 Full-Service Restaurants by Category: % Units/Outlets Growth 2017-2022

Table 47 Sales in Full-Service Restaurants by Category: % Transaction Growth 2017-2022

Table 48 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2017-2022

Table 49 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2018-2022

Table 50 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2022

Table 51 Forecast Full-Service Restaurants by Category: Units/Outlets 2022-2027

Table 52 □Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2022-2027

Table 53 □Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2022-2027

Table 54 □Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2022-2027

Table 55 □Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2022-2027

Table 56 □Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2022-2027

SELF-SERVICE CAFETERIAS IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Challenges with the buffet business model stifle growth in 2022

Number of transactions remain below pre-pandemic levels as consumers remain wary of transmission risk in self-service cafeterias

Self-service cafeterias in a better position to face staff shortages

PROSPECTS AND OPPORTUNITIES

Self-service cafeterias to see modified service styles in the forecast period

Innovative methods to reduce food waste and a shift towards plant-based alternatives

Self-ordering kiosks are expected to be more prevalent

CATEGORY DATA

Table 57 Self-Service Cafeterias: Units/Outlets 2017-2022

Table 58 Sales in Self-Service Cafeterias: Number of Transactions 2017-2022

Table 59 Sales in Self-Service Cafeterias: Foodservice Value 2017-2022

Table 60 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2017-2022

Table 61 Sales in Self-Service Cafeterias: % Transaction Growth 2017-2022

Table 62 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2017-2022

Table 63 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2018-2022

Table 64 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2022

Table 65 Forecast Self-Service Cafeterias: Units/Outlets 2022-2027

Table 66 □Forecast Sales in Self-Service Cafeterias: Number of Transactions 2022-2027

Table 67 □Forecast Sales in Self-Service Cafeterias: Foodservice Value 2022-2027

Table 68 □Forecast Self-Service Cafeterias: % Units/Outlets Growth 2022-2027

Table 69 □Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2022-2027

Table 70 □Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2022-2027

STREET STALLS/KIOSKS IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Return to the office benefits value sales of street stalls/kiosks

Street stalls/kiosks partner with third party delivery companies to boost sales

Operators introduce online ordering to improve customer experience

PROSPECTS AND OPPORTUNITIES

Food trucks operating as ghost kitchens

Decreasing external competition will create opportunities for street stalls/kiosks

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

New operators move from tourist areas to suburban areas

CATEGORY DATA

Table 71 Street Stalls/Kiosks: Units/Outlets 2017-2022

Table 72 Sales in Street Stalls/Kiosks: Number of Transactions 2017-2022

Table 73 Sales in Street Stalls/Kiosks: Foodservice Value 2017-2022

Table 74 Street Stalls/Kiosks: % Units/Outlets Growth 2017-2022

Table 75 Sales in Street Stalls/Kiosks: % Transaction Growth 2017-2022

Table 76 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2017-2022

Table 77 GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2018-2022

Table 78 GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2022

Table 79 Forecast Street Stalls/Kiosks: Units/Outlets 2022-2027

Table 80 □Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2022-2027

Table 81 □Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2022-2027

Table 82 □Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2022-2027

Table 83 □Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2022-2027

Table 84 □Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2022-2027

CONSUMER FOODSERVICE BY LOCATION IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Consumer foodservice through lodging sees a recovery in sales as travel resumes

Profitability of consumer foodservice through leisure, travel and lodging locations attracts investors

PROSPECTS AND OPPORTUNITIES

Tax credits for tourism will boost consumer spending on foodservice in lodging locations

Full-service restaurants will make impactful changes by sustainable choices

CATEGORY DATA

Table 85 Consumer Foodservice by Location: Units/Outlets 2017-2022

Table 86 Sales in Consumer Foodservice by Location: Number of Transactions 2017-2022

Table 87 Sales in Consumer Foodservice by Location: Foodservice Value 2017-2022

Table 88 Consumer Foodservice by Location: % Units/Outlets Growth 2017-2022

Table 89 Sales in Consumer Foodservice by Location: % Transaction Growth 2017-2022

Table 90 Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2017-2022

Table 91 Consumer Foodservice through Standalone: Units/Outlets 2017-2022

Table 92 Sales in Consumer Foodservice through Standalone: Number of Transactions 2017-2022

Table 93 Sales in Consumer Foodservice through Standalone: Foodservice Value 2017-2022

Table 94 □Consumer Foodservice through Standalone: % Units/Outlets Growth 2017-2022

Table 95 □Sales in Consumer Foodservice through Standalone: % Transaction Growth 2017-2022

Table 96 □Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2017-2022

Table 97 □Consumer Foodservice through Leisure: Units/Outlets 2017-2022

Table 98 □Sales in Consumer Foodservice through Leisure: Number of Transactions 2017-2022

Table 99 □Sales in Consumer Foodservice through Leisure: Foodservice Value 2017-2022

Table 100 □Consumer Foodservice through Leisure: % Units/Outlets Growth 2017-2022

Table 101 □Sales in Consumer Foodservice through Leisure: % Transaction Growth 2017-2022

Table 102 □Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2017-2022

Table 103 □Consumer Foodservice through Retail: Units/Outlets 2017-2022

Table 104 □Sales in Consumer Foodservice through Retail: Number of Transactions 2017-2022

Table 105 □Sales in Consumer Foodservice through Retail: Foodservice Value 2017-2022

Table 106 □Consumer Foodservice through Retail: % Units/Outlets Growth 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 107 □Sales in Consumer Foodservice through Retail: % Transaction Growth 2017-2022

Table 108 □Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2017-2022

Table 109 □Consumer Foodservice through Lodging: Units/Outlets 2017-2022

Table 110 □Sales in Consumer Foodservice through Lodging: Number of Transactions 2017-2022

Table 111 □Sales in Consumer Foodservice through Lodging: Foodservice Value 2017-2022

Table 112 □Consumer Foodservice through Lodging: % Units/Outlets Growth 2017-2022

Table 113 □Sales in Consumer Foodservice through Lodging: % Transaction Growth 2017-2022

Table 114 □Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2017-2022

Table 115 □Consumer Foodservice through Travel: Units/Outlets 2017-2022

Table 116 □Sales in Consumer Foodservice through Travel: Number of Transactions 2017-2022

Table 117 □Sales in Consumer Foodservice through Travel: Foodservice Value 2017-2022

Table 118 □Consumer Foodservice through Travel: % Units/Outlets Growth 2017-2022

Table 119 □Sales in Consumer Foodservice through Travel: % Transaction Growth 2017-2022

Table 120 □Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2017-2022

Table 121 □Forecast Consumer Foodservice by Location: Units/Outlets 2022-2027

Table 122 □Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2022-2027

Table 123 □Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2022-2027

Table 124 □Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2022-2027

Table 125 □Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2022-2027

Table 126 □Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2022-2027

Table 127 □Forecast Consumer Foodservice through Standalone: Units/Outlets 2022-2027

Table 128 □Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2022-2027

Table 129 □Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2022-2027

Table 130 □Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2022-2027

Table 131 □Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2022-2027

Table 132 □Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2022-2027

Table 133 □Forecast Consumer Foodservice through Leisure: Units/Outlets 2022-2027

Table 134 □Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2022-2027

Table 135 □Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2022-2027

Table 136 □Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2022-2027

Table 137 □Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2022-2027

Table 138 □Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2022-2027

Table 139 □Forecast Consumer Foodservice through Retail: Units/Outlets 2022-2027

Table 140 □Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2022-2027

Table 141 □Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2022-2027

Table 142 □Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2022-2027

Table 143 □Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2022-2027

Table 144 □Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2022-2027

Table 145 □Forecast Consumer Foodservice through Lodging: Units/Outlets 2022-2027

Table 146 □Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2022-2027

Table 147 □Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2022-2027

Table 148 □Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2022-2027

Table 149 □Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2022-2027

Table 150 □Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2022-2027

Table 151 □Forecast Consumer Foodservice through Travel: Units/Outlets 2022-2027

Table 152 □Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2022-2027

Table 153 □Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 154 □Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2022-2027

Table 155 □Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2022-2027

Table 156 □Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2022-2027

Consumer Foodservice in Canada

Market Direction | 2023-02-15 | 98 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-12"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com