

Consumer Foodservice in Bulgaria

Market Direction | 2023-02-15 | 98 pages | Euromonitor

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Report description:

Over the course of 2022, the recovery of Bulgaria's consumer foodservice industry from the impact of the COVID-19 pandemic continued to develop, albeit at a slower pace than during 2021. While positive growth was recorded in the number of outlets for the first time since 2019, there is still a long way to go before this metric returns to pre-pandemic levels and the total number of outlets is expected to remain below 2019 levels until the end of the forecast period. At the same time, transactions...

Euromonitor International's Consumer Foodservice in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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