

Consumer Foodservice in Brazil

Market Direction | 2023-02-15 | 111 pages | Euromonitor

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Report description:

The year 2022 was marked by uncertainty. On the one hand, pandemic restrictions were left behind, and on the other its lingering negative effects were combined with multifactorial economic crisis. From Russia's invasion of Ukraine and high commodity prices, the Brazilian market continued to see mounting inflation, an increased cost of living, which reduced consumers' spending potential, and high unemployment rates, as well as uncertainties posed by the presidential elections. Consumer foodservice...

Euromonitor International's Consumer Foodservice in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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