

Consumer Foodservice in Belgium

Market Direction | 2023-02-17 | 94 pages | Euromonitor

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Report description:

The double-digit growth recorded by consumer foodservice in 2021 in terms of current value sales and transactions was followed by another dynamic performance in 2022. While the industry continued to rebound from the drastic losses experienced in 2020 following the emergence of COVID-19, all indicators (transactions, outlet numbers and value sales) remained significantly lower than pre-pandemic levels. Following the sharp decline in 2020 due to continuous lockdowns, 2021 and 2022 provided more pr...

Euromonitor International's Consumer Foodservice in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Pandemic encourages rise of ghost kitchens and chains as limited-service restaurants continues to benefit from convenience and ease of access
Investment in digitalisation allows delivery and takeaway options to flourish
Channel offers greater variety as demand for vegan, vegetarian and halal food grows in Belgium

PROSPECTS AND OPPORTUNITIES

Value growth to be mainly driven by chains, in particular by burger operators
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Staff shortages present greater challenges and add up to final cost, as food and energy prices rise

PROSPECTS AND OPPORTUNITIES

Despite 2022's post-pandemic optimism, a prolonged recovery is expected

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Expansion in large urban centres remains challenging

PROSPECTS AND OPPORTUNITIES

Improving outlet numbers over the forecast period following fall during pandemic

War in Ukraine to negatively impact fried food stalls, which account for a large proportion of channel offer

Franchise concept likely to emerge within street stalls/kiosks

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