

Consumer Foodservice in Austria

Market Direction | 2023-02-15 | 100 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

Consumer foodservice in 2022 made a strong recovery, as COVID-19 finally became a manageable issue and all but very few pandemic measures were lifted, enabling public life and consumer habits to largely return to normal. On the other hand, the recovery was slowed down by the highest inflation since the post-war period, which was triggered by the sharp rise in energy prices as a result of the war in Ukraine. For consumers, essentials such as electricity, heating, fuel, food, and subsequently loan...

Euromonitor International's Consumer Foodservice in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Consumer Foodservice in Austria

Euromonitor International

February 2023

List Of Contents And Tables

CONSUMER FOODSERVICE IN AUSTRIA

EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 1 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 2 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 3 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 4 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

Table 5 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

Table 6 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022

Table 7 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022

Table 8 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022

Table 9 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022

Table 10 □GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022

Table 11 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022

Table 12 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022

Table 13 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027

Table 14 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

LIMITED-SERVICE RESTAURANTS IN AUSTRIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Limited-service restaurants recover ahead of other channels

Poke bowls remain a key trend

McDonald's defends leadership position

PROSPECTS AND OPPORTUNITIES

Healthy growth of limited-service restaurants

Noodle King still has a lot of growth potential

Burger King is key brand in the expansion of Rosehill Foodpark

CATEGORY DATA

Table 15 Limited-Service Restaurants by Category: Units/Outlets 2017-2022

Table 16 Sales in Limited-Service Restaurants by Category: Number of Transactions 2017-2022

Table 17 Sales in Limited-Service Restaurants by Category: Foodservice Value 2017-2022

Table 18 Limited-Service Restaurants by Category: % Units/Outlets Growth 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2017-2022
Table 20 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2017-2022
Table 21 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2018-2022
Table 22 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2022
Table 23 Forecast Limited-Service Restaurants by Category: Units/Outlets 2022-2027
Table 24 □Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2022-2027
Table 25 □Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2022-2027
Table 26 □Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2022-2027
Table 27 □Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2022-2027
Table 28 □Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2022-2027

CAFES/BARS IN AUSTRIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cafes/bars post strong growth in foodservice sales

Admiral seeks to align its brand with cafes/bars

Donut-themed specialists enjoy a revival

PROSPECTS AND OPPORTUNITIES

Outlets to decline as cafes/bars see pandemic sales restored to pre-pandemic levels

Coffeeshop Company likely to expand following acquisition by TQSR Group

Takeaway and home delivery expected to play a minor role in cafes/bars

CATEGORY DATA

Table 29 Cafes/Bars by Category: Units/Outlets 2017-2022
Table 30 Sales in Cafes/Bars by Category: Number of Transactions 2017-2022
Table 31 Sales in Cafes/Bars by Category: Foodservice Value 2017-2022
Table 32 Cafes/Bars by Category: % Units/Outlets Growth 2017-2022
Table 33 Sales in Cafes/Bars by Category: % Transaction Growth 2017-2022
Table 34 Sales in Cafes/Bars by Category: % Foodservice Value Growth 2017-2022
Table 35 GBO Company Shares in Chained Cafes/Bars: % Foodservice Value 2018-2022
Table 36 GBN Brand Shares in Chained Cafes/Bars: % Foodservice Value 2019-2022
Table 37 Forecast Cafes/Bars by Category: Units/Outlets 2022-2027
Table 38 □Forecast Sales in Cafes/Bars by Category: Number of Transactions 2022-2027
Table 39 □Forecast Sales in Cafes/Bars by Category: Foodservice Value 2022-2027
Table 40 □Forecast Cafes/Bars by Category: % Units/Outlets Growth 2022-2027
Table 41 □Forecast Sales in Cafes/Bars by Category: % Transaction Growth 2022-2027
Table 42 □Forecast Sales in Cafes/Bars by Category: % Foodservice Value Growth 2022-2027

FULL-SERVICE RESTAURANTS IN AUSTRIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Difficult trading environment hinders recovery of full-service restaurants

Strong rebound in full-service restaurants offering international cuisines

XXXLutz KG retains leadership position

PROSPECTS AND OPPORTUNITIES

Slower growth period ahead for full-service restaurants

Home delivery remains an area of growth potential

Turkis Restaurants show strong growth potential

CATEGORY DATA

Table 143 Full-Service Restaurants by Category: Units/Outlets 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 144 Sales in Full-Service Restaurants by Category: Number of Transactions 2017-2022
Table 145 Sales in Full-Service Restaurants by Category: Foodservice Value 2017-2022
Table 146 Full-Service Restaurants by Category: % Units/Outlets Growth 2017-2022
Table 147 Sales in Full-Service Restaurants by Category: % Transaction Growth 2017-2022
Table 148 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2017-2022
Table 149 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2018-2022
Table 150 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2022
Table 151 Forecast Full-Service Restaurants by Category: Units/Outlets 2022-2027
Table 152 □Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2022-2027
Table 153 □Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2022-2027
Table 154 □Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2022-2027
Table 155 □Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2022-2027
Table 156 □Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2022-2027

SELF-SERVICE CAFETERIAS IN AUSTRIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Self-service cafeterias make healthy recovery
Rosenberger brand makes fundamental changes
Vapiano continues to deviate from the self-service cafeteria concept

PROSPECTS AND OPPORTUNITIES

Full recovery to pre-pandemic levels anticipated in 2023
Outlet numbers expected to remain stable at best
The transformation of Rosenberger will hit self-service cafeterias hard

CATEGORY DATA

Table 43 Self-Service Cafeterias: Units/Outlets 2017-2022
Table 44 Sales in Self-Service Cafeterias: Number of Transactions 2017-2022
Table 45 Sales in Self-Service Cafeterias: Foodservice Value 2017-2022
Table 46 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2017-2022
Table 47 Sales in Self-Service Cafeterias: % Transaction Growth 2017-2022
Table 48 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2017-2022
Table 49 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2018-2022
Table 50 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2022
Table 51 Forecast Self-Service Cafeterias: Units/Outlets 2022-2027
Table 52 □Forecast Sales in Self-Service Cafeterias: Number of Transactions 2022-2027
Table 53 □Forecast Sales in Self-Service Cafeterias: Foodservice Value 2022-2027
Table 54 □Forecast Self-Service Cafeterias: % Units/Outlets Growth 2022-2027
Table 55 □Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2022-2027
Table 56 □Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2022-2027

STREET STALLS/KIOSKS IN AUSTRIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Above average recovery for street stalls/kiosks
Category leader counters staffing shortage well
Quality, sustainability and regional sourcing become more important

PROSPECTS AND OPPORTUNITIES

Street stalls/kiosks is well equipped for the forthcoming tough environment
Richer offerings expected on street stalls

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Low cost structure of street stalls/kiosks will make this channel more attractive

CATEGORY DATA

Table 57 Street Stalls/Kiosks: Units/Outlets 2017-2022

Table 58 Sales in Street Stalls/Kiosks: Number of Transactions 2017-2022

Table 59 Sales in Street Stalls/Kiosks: Foodservice Value 2017-2022

Table 60 Street Stalls/Kiosks: % Units/Outlets Growth 2017-2022

Table 61 Sales in Street Stalls/Kiosks: % Transaction Growth 2017-2022

Table 62 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2017-2022

Table 63 GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2018-2022

Table 64 GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2022

Table 65 Forecast Street Stalls/Kiosks: Units/Outlets 2022-2027

Table 66 □Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2022-2027

Table 67 □Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2022-2027

Table 68 □Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2022-2027

Table 69 □Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2022-2027

Table 70 □Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2022-2027

CONSUMER FOODSERVICE BY LOCATION IN AUSTRIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Travel and lodging locations bounce back

Consumer foodservice in stand-alone locations makes strongest recovery

Rosehill Foodpark drives growth in travel locations

PROSPECTS AND OPPORTUNITIES

Growth to normalise in the forecast period

Burger King lands a major coup at Vienna Airport

An increasing array of food options at leisure or gourmet locations will drive growth in the forecast period

CATEGORY DATA

Table 71 Consumer Foodservice by Location: Units/Outlets 2017-2022

Table 72 Sales in Consumer Foodservice by Location: Number of Transactions 2017-2022

Table 73 Sales in Consumer Foodservice by Location: Foodservice Value 2017-2022

Table 74 Consumer Foodservice by Location: % Units/Outlets Growth 2017-2022

Table 75 Sales in Consumer Foodservice by Location: % Transaction Growth 2017-2022

Table 76 Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2017-2022

Table 77 Consumer Foodservice through Standalone: Units/Outlets 2017-2022

Table 78 Sales in Consumer Foodservice through Standalone: Number of Transactions 2017-2022

Table 79 Sales in Consumer Foodservice through Standalone: Foodservice Value 2017-2022

Table 80 □Consumer Foodservice through Standalone: % Units/Outlets Growth 2017-2022

Table 81 □Sales in Consumer Foodservice through Standalone: % Transaction Growth 2017-2022

Table 82 □Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2017-2022

Table 83 □Consumer Foodservice through Leisure: Units/Outlets 2017-2022

Table 84 □Sales in Consumer Foodservice through Leisure: Number of Transactions 2017-2022

Table 85 □Sales in Consumer Foodservice through Leisure: Foodservice Value 2017-2022

Table 86 □Consumer Foodservice through Leisure: % Units/Outlets Growth 2017-2022

Table 87 □Sales in Consumer Foodservice through Leisure: % Transaction Growth 2017-2022

Table 88 □Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2017-2022

Table 89 □Consumer Foodservice through Retail: Units/Outlets 2017-2022

Table 90 □Sales in Consumer Foodservice through Retail: Number of Transactions 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 91 □Sales in Consumer Foodservice through Retail: Foodservice Value 2017-2022

Table 92 □Consumer Foodservice through Retail: % Units/Outlets Growth 2017-2022

Table 93 □Sales in Consumer Foodservice through Retail: % Transaction Growth 2017-2022

Table 94 □Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2017-2022

Table 95 □Consumer Foodservice through Lodging: Units/Outlets 2017-2022

Table 96 □Sales in Consumer Foodservice through Lodging: Number of Transactions 2017-2022

Table 97 □Sales in Consumer Foodservice through Lodging: Foodservice Value 2017-2022

Table 98 □Consumer Foodservice through Lodging: % Units/Outlets Growth 2017-2022

Table 99 □Sales in Consumer Foodservice through Lodging: % Transaction Growth 2017-2022

Table 100 □Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2017-2022

Table 101 □Consumer Foodservice through Travel: Units/Outlets 2017-2022

Table 102 □Sales in Consumer Foodservice through Travel: Number of Transactions 2017-2022

Table 103 □Sales in Consumer Foodservice through Travel: Foodservice Value 2017-2022

Table 104 □Consumer Foodservice through Travel: % Units/Outlets Growth 2017-2022

Table 105 □Sales in Consumer Foodservice through Travel: % Transaction Growth 2017-2022

Table 106 □Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2017-2022

Table 107 □Forecast Consumer Foodservice by Location: Units/Outlets 2022-2027

Table 108 □Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2022-2027

Table 109 □Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2022-2027

Table 110 □Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2022-2027

Table 111 □Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2022-2027

Table 112 □Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2022-2027

Table 113 □Forecast Consumer Foodservice through Standalone: Units/Outlets 2022-2027

Table 114 □Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2022-2027

Table 115 □Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2022-2027

Table 116 □Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2022-2027

Table 117 □Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2022-2027

Table 118 □Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2022-2027

Table 119 □Forecast Consumer Foodservice through Leisure: Units/Outlets 2022-2027

Table 120 □Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2022-2027

Table 121 □Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2022-2027

Table 122 □Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2022-2027

Table 123 □Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2022-2027

Table 124 □Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2022-2027

Table 125 □Forecast Consumer Foodservice through Retail: Units/Outlets 2022-2027

Table 126 □Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2022-2027

Table 127 □Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2022-2027

Table 128 □Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2022-2027

Table 129 □Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2022-2027

Table 130 □Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2022-2027

Table 131 □Forecast Consumer Foodservice through Lodging: Units/Outlets 2022-2027

Table 132 □Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2022-2027

Table 133 □Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2022-2027

Table 134 □Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2022-2027

Table 135 □Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2022-2027

Table 136 □Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2022-2027

Table 137 □Forecast Consumer Foodservice through Travel: Units/Outlets 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 138 □Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2022-2027

Table 139 □Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2022-2027

Table 140 □Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2022-2027

Table 141 □Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2022-2027

Table 142 □Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Consumer Foodservice in Austria

Market Direction | 2023-02-15 | 100 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-30"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com