

## **Consumer Foodservice By Location in Vietnam**

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### **Report description:**

The recovery of foodservice through leisure, lodging and travel locations has been directly supported by the reopening of tourism following the pandemic restrictions. Indeed, travel and tourism activities resumed in Vietnam in 2022, with regular international flights allowed again from 1st January 2022.

Euromonitor International's Consumer Foodservice by Location in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Foodservice by Location market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Consumer Foodservice By Location in Vietnam

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List Of Contents And Tables

### CONSUMER FOODSERVICE BY LOCATION IN VIETNAM

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Consumer foodservice through leisure, lodging and travel locations recovers in line with the reopening of tourism

Standalone maintains its popularity in consumer foodservice

Foodservice in shopping centres with supermarkets/hypermarkets is growing

#### PROSPECTS AND OPPORTUNITIES

Standalone expected to grow toward suburban and remote rural areas

Retail locations increasingly important for the foodservice industry over the forecast period

#### CATEGORY DATA

Table 1 Consumer Foodservice by Location: Units/Outlets 2017-2022

Table 2 Sales in Consumer Foodservice by Location: Number of Transactions 2017-2022

Table 3 Sales in Consumer Foodservice by Location: Foodservice Value 2017-2022

Table 4 Consumer Foodservice by Location: % Units/Outlets Growth 2017-2022

Table 5 Sales in Consumer Foodservice by Location: % Transaction Growth 2017-2022

Table 6 Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2017-2022

Table 7 Consumer Foodservice through Standalone: Units/Outlets 2017-2022

Table 8 Sales in Consumer Foodservice through Standalone: Number of Transactions 2017-2022

Table 9 Sales in Consumer Foodservice through Standalone: Foodservice Value 2017-2022

Table 10 □Consumer Foodservice through Standalone: % Units/Outlets Growth 2017-2022

Table 11 □Sales in Consumer Foodservice through Standalone: % Transaction Growth 2017-2022

Table 12 □Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2017-2022

Table 13 □Consumer Foodservice through Leisure: Units/Outlets 2017-2022

Table 14 □Sales in Consumer Foodservice through Leisure: Number of Transactions 2017-2022

Table 15 □Sales in Consumer Foodservice through Leisure: Foodservice Value 2017-2022

Table 16 □Consumer Foodservice through Leisure: % Units/Outlets Growth 2017-2022

Table 17 □Sales in Consumer Foodservice through Leisure: % Transaction Growth 2017-2022

Table 18 □Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2017-2022

Table 19 □Consumer Foodservice through Retail: Units/Outlets 2017-2022

Table 20 □Sales in Consumer Foodservice through Retail: Number of Transactions 2017-2022

Table 21 □Sales in Consumer Foodservice through Retail: Foodservice Value 2017-2022

Table 22 □Consumer Foodservice through Retail: % Units/Outlets Growth 2017-2022

Table 23 □Sales in Consumer Foodservice through Retail: % Transaction Growth 2017-2022

Table 24 □Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2017-2022

Table 25 □Consumer Foodservice through Lodging: Units/Outlets 2017-2022

Table 26 □Sales in Consumer Foodservice through Lodging: Number of Transactions 2017-2022

Table 27 □Sales in Consumer Foodservice through Lodging: Foodservice Value 2017-2022

Table 28 □Consumer Foodservice through Lodging: % Units/Outlets Growth 2017-2022

Table 29 □Sales in Consumer Foodservice through Lodging: % Transaction Growth 2017-2022

Table 30 □Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2017-2022

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Table 31 □Consumer Foodservice through Travel: Units/Outlets 2017-2022

Table 32 □Sales in Consumer Foodservice through Travel: Number of Transactions 2017-2022

Table 33 □Sales in Consumer Foodservice through Travel: Foodservice Value 2017-2022

Table 34 □Consumer Foodservice through Travel: % Units/Outlets Growth 2017-2022

Table 35 □Sales in Consumer Foodservice through Travel: % Transaction Growth 2017-2022

Table 36 □Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2017-2022

Table 37 □Forecast Consumer Foodservice by Location: Units/Outlets 2022-2027

Table 38 □Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2022-2027

Table 39 □Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2022-2027

Table 40 □Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2022-2027

Table 41 □Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2022-2027

Table 42 □Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2022-2027

Table 43 □Forecast Consumer Foodservice through Standalone: Units/Outlets 2022-2027

Table 44 □Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2022-2027

Table 45 □Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2022-2027

Table 46 □Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2022-2027

Table 47 □Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2022-2027

Table 48 □Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2022-2027

Table 49 □Forecast Consumer Foodservice through Leisure: Units/Outlets 2022-2027

Table 50 □Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2022-2027

Table 51 □Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2022-2027

Table 52 □Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2022-2027

Table 53 □Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2022-2027

Table 54 □Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2022-2027

Table 55 □Forecast Consumer Foodservice through Retail: Units/Outlets 2022-2027

Table 56 □Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2022-2027

Table 57 □Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2022-2027

Table 58 □Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2022-2027

Table 59 □Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2022-2027

Table 60 □Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2022-2027

Table 61 □Forecast Consumer Foodservice through Lodging: Units/Outlets 2022-2027

Table 62 □Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2022-2027

Table 63 □Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2022-2027

Table 64 □Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2022-2027

Table 65 □Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2022-2027

Table 66 □Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2022-2027

Table 67 □Forecast Consumer Foodservice through Travel: Units/Outlets 2022-2027

Table 68 □Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2022-2027

Table 69 □Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2022-2027

Table 70 □Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2022-2027

Table 71 □Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2022-2027

Table 72 □Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2022-2027

## CONSUMER FOODSERVICE IN VIETNAM

### EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

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Independent foodservice developments

What next for consumer foodservice?

#### MARKET DATA

Table 73 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 74 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 75 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 76 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

Table 77 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

Table 78 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022

Table 79 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022

Table 80 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022

Table 81 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022

Table 82 □GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022

Table 83 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022

Table 84 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022

Table 85 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027

Table 86 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

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#### SOURCES

Summary 1 Research Sources

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