

Consumer Foodservice By Location in Turkey

Market Direction | 2023-02-14 | 37 pages | Euromonitor

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Report description:

Lodging consumer foodservice recorded the strongest performance of any consumer foodservice location in Turkey during 2022 and this was due largely to the strong recovery seen in inbound tourism flows over the course of the year. In addition to the increase seen in the numbers of foreign visitors arriving in Turkey during the year, 2022 set new records in terms of inbound tourist receipts as foreign visitors took advantage of very attractive exchange rates due to the depreciation of the Turkish...

Euromonitor International's Consumer Foodservice by Location in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2023

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Travel consumer foodservice generates the second fastest sales growth

Stand-alone consumer foodservice continues to lose ground

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Lodging consumer foodservice to continue expanding and developing

Travel consumer foodservice to generate robust growth over forecast period

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CONSUMER FOODSERVICE IN TURKEY

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