

Consumer Foodservice By Location in the Netherlands

Market Direction | 2023-02-15 | 35 pages | Euromonitor

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Report description:

Consumer foodservice through lodging witnessed by far the fastest growth in current value sales in 2022. This type of foodservice location was hard hit by the effects of the COVID-19 pandemic in 2020 and into 2021, with low numbers of travellers heavily reducing the demand for lodging as a whole. Faster inbound and domestic tourist flows in 2022 increased the demand for lodging and consumer foodservice through such locations, although overall current value sales at the end of the review period r...

Euromonitor International's Consumer Foodservice by Location in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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February 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Lodging sees highest value sales growth, driven by faster domestic and inbound tourist flows

Consumer foodservice through retail grows quickly as shopping locations reopen

Slow return to establishments and venues limits the performance of consumer foodservice through leisure

PROSPECTS AND OPPORTUNITIES

Higher traveller numbers to spur consumer foodservice through travel

Standalone to lose ground to non-standalone channels

Modern grocery retailers to expand their foodservice offer

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