

Consumer Foodservice By Location in Saudi Arabia

Market Direction | 2023-02-17 | 39 pages | Euromonitor

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Report description:

Standalone outlets proved more resilient to the effects of COVID-19 than non-standalone counterparts as players shifted to online sales, due in part to the effects of travel bans and other mobility restrictions. Beyond the effects of low level of tourism, non-standalone locations also suffered from the widespread closure of shopping malls and shopping centres, which were completely closed, whilst standalone outlets in limited-service restaurants and street stalls/kiosks were able to cushion the...

Euromonitor International's Consumer Foodservice by Location in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Standalone remains the dominant consumer foodservice location type in 2022

Other consumer foodservice locations recover in 2022

Consumer foodservice continues recovery as international travel resumes

PROSPECTS AND OPPORTUNITIES

Tourism to push healthy growth in hospitality locations over the forecast period

Changing lifestyles to inform consumer foodservice preferences

Digitalisation to boost home delivery while stronger weight of local consumers informs location strategies

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