

## **Consumer Foodservice By Location in Peru**

Market Direction | 2023-02-17 | 37 pages | Euromonitor

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### **Report description:**

Although consumer foodservice outlets across different locations recorded strong growth during 2022 thanks to the significant reduction in restrictions established by the pandemic, no location managed to reach pre-pandemic levels. However, stand-alone restaurants were the closest to achieving this aim, followed by restaurants in retailers. This is because outlets in these locations were the first to be able to operate and were relatively less affected by the pandemic, although their losses were...

Euromonitor International's Consumer Foodservice by Location in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Consumer Foodservice by Location market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2023

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#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Stand-alone and retail sales have the best chances of recovery as they are the first to reactivate and better implement delivery services

Travel sales achieve the strongest growth in 2022, although recovery slows due to slow recovery of tourism

Slow recovery for leisure and lodging sales as the former is only recently authorised to operate while the latter only reopens after guest lodging

#### **PROSPECTS AND OPPORTUNITIES**

Higher growth in travel and leisure given their slower review period recovery, while stand-alone and retail see moderate growth over the forecast period

Delivery and takeaway remain above pre-pandemic levels but gradually lose share with greater return to outlets

New outlets open from 2023, especially stand-alone outlets due to their greater accessibility and wider availability

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