

## **Consumer Foodservice By Location in New Zealand**

Market Direction | 2023-02-17 | 35 pages | Euromonitor

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### **Report description:**

With fewer social movement and social distancing restrictions starting in 2022 and almost none by the end of the year, consumers have been able to return to shopping centres. Food outlets in shopping centres have finally been able to reopen with customers to serve. Food courts at shopping malls has always been an important component of the overall foodservice industry as customers who spend several hours at a shopping mall are highly likely to purchase some food, whether it's a snack or an entire meal.

Euromonitor International's Consumer Foodservice by Location in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Consumer Foodservice by Location market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2023

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Resumption of international travel helps food outlets at travel locations

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Food sales at shopping centres expected to continue to grow

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