

## **Consumer Foodservice By Location in Hungary**

Market Direction | 2023-02-15 | 36 pages | Euromonitor

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### **Report description:**

As demand for consumer foodservice began to recover with the relaxation of COVID-19 control measures during the second half of 2021 and into 2022, geographic location emerged as a major factor determining the pace of recovery for individual consumer foodservice outlets. In particular, those operating from standalone outlets had better chances for success as they are much more likely to have large outdoor terraces and the space to accommodate large numbers of diners. This extra space also stood s...

Euromonitor International's Consumer Foodservice by Location in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Consumer Foodservice by Location market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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Geographic location a crucial element as demand recovers in the post-pandemic era

Outlet volumes drop across the board as retail locations see the biggest declines

Outlets in lodging locations suffer from suppressed inbound tourism flows

#### **PROSPECTS AND OPPORTUNITIES**

Non-standalone outlets to benefit from increased mobility and falling disposable incomes

Greater energy efficiency to reduce gas and electricity bills set to prove crucial

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## CONSUMER FOODSERVICE IN HUNGARY

### EXECUTIVE SUMMARY

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