

Consumer Foodservice By Location in Greece

Market Direction | 2023-02-15 | 37 pages | Euromonitor

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Report description:

In the course of 2022, the number of domestic and inbound travellers recovered to almost 2019 levels in certain regions of Greece. This had a positive impact on standalone outlets located in these regions, such as Mykonos and Santorini, but also on companies with a presence in travel locations. In terms of recovery rate, companies with a presence in travel locations outperformed standalone outlets since they were more heavily affected by the ban on travel in 2020. Whilst sales started to recover...

Euromonitor International's Consumer Foodservice by Location in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Consumer foodservice through travel and lodging benefit from increase in tourism

Lifting of pandemic-related restrictions supports recovery of foodservice sales in retail and leisure locations

Non-standalone locations attract more investment

PROSPECTS AND OPPORTUNITIES

Travel and lodging set to benefit from recovery of tourism

Declining consumer purchasing power will negatively affect retail and leisure

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