

## **Consumer Foodservice By Location in France**

Market Direction | 2023-02-14 | 38 pages | Euromonitor

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### **Report description:**

All locations saw healthy growth in current value terms in 2022, continuing the positive sales trend seen in 2021. Unsurprisingly, the most dynamic location was consumer foodservice through travel, despite soaring inflation and the ongoing war in Ukraine. This stemmed from growth in domestic travel, which almost reached pre-pandemic levels, as well as the return of international tourists to the country, thereby boosting sales in outlets based in petrol stations and airports. Foodservice establis...

Euromonitor International's Consumer Foodservice by Location in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Consumer Foodservice by Location market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Travel and lodging continue on their road to recovery

Retail and leisure are back in business

#### **PROSPECTS AND OPPORTUNITIES**

Return of tourists will boost sales through travel, lodging and leisure locations

Standalone set to recover in line with wider foodservice trends, whilst retail operators adapt to meet the changing environment

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## CONSUMER FOODSERVICE IN FRANCE

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