

Consumer Foodservice By Location in Colombia

Market Direction | 2023-02-15 | 35 pages | Euromonitor

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Report description:

In the last decade, the country's airports have gone through an important transformation, which has made them an important venue for chains to venture into. Due to their extensive schedules and unlimited flow, airports are an interesting option to expand the supply of outlets, especially as the airports of the main cities are being remodelled, as are those of small and medium-sized cities.

Euromonitor International's Consumer Foodservice by Location in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Airports see growing attention from chained players in consumer foodservice

Hotels diversify their offer in order to better compete in consumer foodservice

The expansion of shopping centres stimulates the recovery of outlets by the main restaurant chains in the country

PROSPECTS AND OPPORTUNITIES

Strong expansion in sports and concert venues in Colombia

Virtual brands that are not reliant on one location are growing in importance among consumers

Normalisation of consumer foodservice sales reliant on the recovery of tourism and in the successful response to the home working trend

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