

Consumer Foodservice By Location in Bulgaria

Market Direction | 2023-02-15 | 35 pages | Euromonitor

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Report description:

Strong value growth was recorded in all categories of consumer foodservice by location over the course of 2022 as the industry continued to rebound strongly from the impact of the COVID-19 pandemic. Growth rates were fairly uniform across all locations, with leisure locations recording the best performance, followed by retail and travel. This is a reflection of the opening up of Bulgarian society that occurred over the second half of 2021 as the threat of contagion receded, resulting in the reop...

Euromonitor International's Consumer Foodservice by Location in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
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KEY DATA FINDINGS

2022 DEVELOPMENTS

Leisure locations registers strongest value growth as all locations gain huge ground

Consumer foodservice through retail benefits from the return to shopping in stores

Standalone locations remain dominant, with consumers often favouring unique outlets

PROSPECTS AND OPPORTUNITIES

The development of retail, leisure and travel infrastructure to create new opportunities

Development of inbound and domestic tourism to underpin growth in lodging locations

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CONSUMER FOODSERVICE IN BULGARIA

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