

Consumer Foodservice By Location in Brazil

Market Direction | 2023-02-15 | 37 pages | Euromonitor

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Report description:

Consumer foodservice was one of the industries most critically hit by the COVID-19 pandemic, as lockdowns forced establishments to close for a prolonged period, and have had lingering effects on the industry. Since this industry in Brazil is mostly composed of independent operators, with a significant participation of small businesses and microentrepreneurs, a considerable number of restaurants that did not go bankrupt are still struggling with debt. Although vaccination advanced, reaching virtu...

Euromonitor International's Consumer Foodservice by Location in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Standalone continues to be the main location, and is reinvented to attract consumers back to dine-in

Non-standalone continues to benefit from the gradual return of travel

New consumer preferences and occasions shape opportunities for leisure locations

PROSPECTS AND OPPORTUNITIES

Recovery in shopping centres and new formats to benefit retail location

Standalone outlets expected to continue gradually losing share to other locations

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CONSUMER FOODSERVICE IN BRAZIL

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