

## **Consumer Foodservice By Location in Belgium**

Market Direction | 2023-02-17 | 35 pages | Euromonitor

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### **Report description:**

Since the emergence of the pandemic in Belgium, delivery and takeaway sales have performed well across many consumer foodservice channels. In 2020 and 2021, standalone benefitted from food delivery services, providing consumers with a convenient, safer and socially-distanced option. However, non-standalone locations have since adapted to the trend, as food delivery apps have continued to thrive, with home delivery and takeaway sales becoming a go-to option for many local consumers. Both options...

Euromonitor International's Consumer Foodservice by Location in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Consumer Foodservice by Location market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
February 2023

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##### 2022 DEVELOPMENTS

Third party delivery services are flourishing, while online sales continue to increase

Strong growth for non-standalone locations, especially travel, in line with easing of restrictions

##### PROSPECTS AND OPPORTUNITIES

Lingering concerns likely to significantly influence consumer choice in 2023

Non-standalone will benefit from investment in digitalisation, delivery services and waning impact of COVID-19

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## CONSUMER FOODSERVICE IN BELGIUM

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