

Consumer Foodservice By Location in Austria

Market Direction | 2023-02-15 | 37 pages | Euromonitor

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Report description:

Consumer foodservice in travel locations and lodging locations recorded the highest growth rates in current value sales in 2022. This may be deceiving since these categories also recorded above-average declines during the COVID-19 pandemic and thus had greater potential to catch up. However, value sales in travel and lodging locations were both still significantly behind 2019 levels. Tourism did make a relatively strong recovery in 2022 in terms of overnight stays, but weak performance in the fi...

Euromonitor International's Consumer Foodservice by Location in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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February 2023

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Consumer foodservice in stand-alone locations makes strongest recovery

Rosehill Foodpark drives growth in travel locations

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Growth to normalise in the forecast period

Burger King lands a major coup at Vienna Airport

An increasing array of food options at leisure or gourmet locations will drive growth in the forecast period

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