

Consumer Foodservice By Location in Argentina

Market Direction | 2023-02-15 | 34 pages | Euromonitor

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Report description:

The Alto Palermo shopping centre developed a new food concept in its food court called Base. This concept is about the creation of multiple gastronomic offerings in one place, each one specialising on one ingredient such as potato, rice, avocado, fish or mushrooms. With the aim of offering visitors who are out shopping a more attractive dining experience than a traditional forecourt, these venues offer gourmet meals at convenient prices and a novel dining experience.

Euromonitor International's Consumer Foodservice by Location in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Base, a new ingredients-based culinary concept in the Alto Palermo Shopping Centre

New gastronomic spaces appear in the main cities of the country

Situation for lodging improves thanks to a resurgence in tourism

PROSPECTS AND OPPORTUNITIES

Greater choice via food markets and gastronomic areas, where multiple food options are available in one place

Shortage of labour force seriously affects the entire sector over the forecast period

Standalone locations benefit from additional capacity through the use of pavements and roads

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