

Cameroon in 2040: The Future Demographic

Market Direction | 2023-02-15 | 18 pages | Euromonitor

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Report description:

Strong rates of natural increase will drive rapid population expansion in Cameroon in 2021-2040, despite negative net migration over the timeframe. Despite following an ageing trend, Cameroon will remain an extremely young country due to its high birth rates and low life expectancy. A surging youthful populace could make Cameroon more appealing as a consumer market, however poverty and inequality will remain major issues limiting consumer purchasing power.

Euromonitor's Cameroon in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lifestyles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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