

Cafes/Bars in Vietnam

Market Direction | 2023-02-14 | 25 pages | Euromonitor

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Report description:

Bars/pubs returns to strong growth in cafes/bars in 2022, with independent operators enjoying the advantage of their uniqueness and individual appeal, as consumers flock back to socialising in foodservice establishments.

Euromonitor International's Cafes/Bars in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Speciality coffee and tea shops benefit from lessons learned to enhance ongoing growth

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