

Cafes/Bars in Turkey

Market Direction | 2023-02-14 | 28 pages | Euromonitor

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Report description:

After recording very strong growth in 2021, cafes/bars underperformed during 2022. After an initial surge during the early stages of the post-pandemic era in 2021, 2022 saw cafes/bars struggle to overcome the impact of the adverse economic situation in Turkey. High inflation, substantial erosion of household incomes and very low levels of consumer confidence led many consumers to place strict limits on their discretionary spending and this often meant visiting cafes/bars far less often than before...

Euromonitor International's Cafes/Bars in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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