

Cafes/Bars in the US

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Report description:

The 2020s was a decade of digitisation. Restaurants, cafes and bars have largely seen their operations brought into a new era of technology, including new payment terminals, integration with delivery platforms, and the growth of QR codes. One of the more relevant developments for cafes/bars has been the introduction of customer-facing payment terminals that specifically request a tip. For background, tipping on full-service dining is an established element of US culture. In most locations, serve...

Euromonitor International's Cafes/Bars in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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DISCLAIMER

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