

Cafes/Bars in the Netherlands

Market Direction | 2023-02-15 | 25 pages | Euromonitor

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Report description:

Specialist coffee shops have become increasingly popular as they serve premium coffee products. The unit prices of products tend to be higher than in cafes. As their products are viewed as higher quality, specialist coffee shops can better justify higher prices and generate higher margins. High-quality coffee has been popular for a while in the Netherlands, with consumers also paying more attention to quality coffees to drink at home. This trains consumers to expect high-quality coffee products...

Euromonitor International's Cafes/Bars in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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