

Cafes/Bars in Taiwan

Market Direction | 2023-02-15 | 25 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Bars/pubs made a decent recovery in 2022 but sales are still considerably lower than 2020 levels, before the Taiwanese economy was hit hard by the COVID-19 pandemic. Entertainment businesses, including bars/pubs were closed for at least six months in 2021 and did not reopen until November 2021. Consequently, the category witnessed strongest value decline in cafes/bars with outlet numbers also registering double-digit decline. Although outlets numbers saw a notable increase in 2022, full recovery...

Euromonitor International's Cafes/Bars in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Cafes/Bars in Taiwan
Euromonitor International
February 2023

List Of Contents And Tables

CAFES/BARS IN TAIWAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Bars/pubs witness moderate recovery in 2022
Starbuck's differentiation strategy is paying off
Louisa developments during the pandemic

PROSPECTS AND OPPORTUNITIES

Solid recovery to continue in years ahead
Sustainability will be a key focus for players
Meeting the needs of Generation Z

CATEGORY DATA

Table 1 Cafes/Bars by Category: Units/Outlets 2017-2022
Table 2 Sales in Cafes/Bars by Category: Number of Transactions 2017-2022
Table 3 Sales in Cafes/Bars by Category: Foodservice Value 2017-2022
Table 4 Cafes/Bars by Category: % Units/Outlets Growth 2017-2022
Table 5 Sales in Cafes/Bars by Category: % Transaction Growth 2017-2022
Table 6 Sales in Cafes/Bars by Category: % Foodservice Value Growth 2017-2022
Table 7 GBO Company Shares in Chained Cafes/Bars: % Foodservice Value 2018-2022
Table 8 GBN Brand Shares in Chained Cafes/Bars: % Foodservice Value 2019-2022
Table 9 Forecast Cafes/Bars by Category: Units/Outlets 2022-2027
Table 10 □Forecast Sales in Cafes/Bars by Category: Number of Transactions 2022-2027
Table 11 □Forecast Sales in Cafes/Bars by Category: Foodservice Value 2022-2027
Table 12 □Forecast Cafes/Bars by Category: % Units/Outlets Growth 2022-2027
Table 13 □Forecast Sales in Cafes/Bars by Category: % Transaction Growth 2022-2027
Table 14 □Forecast Sales in Cafes/Bars by Category: % Foodservice Value Growth 2022-2027

CONSUMER FOODSERVICE IN TAIWAN

EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture
2022 key trends
Independent foodservice developments
Competitive landscape
What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022
Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022
Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022
Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022
Table 20 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022
Table 21 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022
Table 22 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022
Table 23 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022
Table 24 □GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022
Table 25 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022
Table 26 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022
Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027
Table 28 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cafes/Bars in Taiwan

Market Direction | 2023-02-15 | 25 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-11
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com