

## **Cafes/Bars in Sweden**

Market Direction | 2023-02-14 | 25 pages | Euromonitor

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### **Report description:**

Bars/pubs saw the strongest performance in 2022 as the category continued its post-pandemic recovery. Indeed, Bars/pubs was one of the hardest hit categories as the pandemic took shape due to the government-imposed restrictions on late night alcohol sales. The category saw some recovery in 2021 however, as the restrictions were in place. As a result, 2022 was the first full year of normal sales for bars/pubs, with dynamic growth that pushed value sales above pre-pandemic levels.

Euromonitor International's Cafes/Bars in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cafes/Bars market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Cafes/Bars in Sweden  
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List Of Contents And Tables

### **CAFES/BARS IN SWEDEN**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Bars/pubs bounce back as consumers head out

Cafes see strong growth pushing value sales above 2019 levels

Independents dominate in cafes/bars

#### **PROSPECTS AND OPPORTUNITIES**

Competition to heat up in cafes/bars as business climate remains tough

Cafes/bars to focus on differentiation in difficult climate

Independent coffee specialists to face increased competition

#### **CATEGORY DATA**

Table 1 Cafes/Bars by Category: Units/Outlets 2017-2022

Table 2 Sales in Cafes/Bars by Category: Number of Transactions 2017-2022

Table 3 Sales in Cafes/Bars by Category: Foodservice Value 2017-2022

Table 4 Cafes/Bars by Category: % Units/Outlets Growth 2017-2022

Table 5 Sales in Cafes/Bars by Category: % Transaction Growth 2017-2022

Table 6 Sales in Cafes/Bars by Category: % Foodservice Value Growth 2017-2022

Table 7 GBO Company Shares in Chained Cafes/Bars: % Foodservice Value 2018-2022

Table 8 GBN Brand Shares in Chained Cafes/Bars: % Foodservice Value 2019-2022

Table 9 Forecast Cafes/Bars by Category: Units/Outlets 2022-2027

Table 10 □Forecast Sales in Cafes/Bars by Category: Number of Transactions 2022-2027

Table 11 □Forecast Sales in Cafes/Bars by Category: Foodservice Value 2022-2027

Table 12 □Forecast Cafes/Bars by Category: % Units/Outlets Growth 2022-2027

Table 13 □Forecast Sales in Cafes/Bars by Category: % Transaction Growth 2022-2027

Table 14 □Forecast Sales in Cafes/Bars by Category: % Foodservice Value Growth 2022-2027

#### **CONSUMER FOODSERVICE IN SWEDEN**

#### **EXECUTIVE SUMMARY**

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

#### **MARKET DATA**

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

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Table 19 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

Table 20 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022

Table 21 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022

Table 22 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022

Table 23 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022

Table 24 □GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022

Table 25 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022

Table 26 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022

Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027

Table 28 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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