

Cafes/Bars in Spain

Market Direction | 2023-02-14 | 26 pages | Euromonitor

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Report description:

Cafes/bars and full-service restaurants were among the consumer foodservice categories that were the most affected by COVID-19 restrictions in 2020 and 2021. Therefore, with the lifting of restrictions in May 2022, cafes/bars experienced a significant surge in sales. Bars/pubs saw a particularly strong recovery during the summer months, with an upsurge in domestic and inbound tourism driving sales. Furthermore, after long periods of social distancing many people were keen to start socialising wi...

Euromonitor International's Cafes/Bars in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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Strong recovery for bars/pubs following lifting of restrictions

Enrique Tomas looking for new opportunities in travel locations

Open air terraces continue to be among the preferred options for consumers

PROSPECTS AND OPPORTUNITIES

After good performance in 2022, bars/pubs expected to decline

Reinvention and expansion expected as players look to bounce back from the pandemic

More consumers expected to go online and order home delivery and takeaway

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