

Cafes/Bars in Saudi Arabia

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Report description:

Vision 2023 is the main driver of reform and development in Saudi Arabia. Many Saudi Arabians and expats used to wait for their holidays to spend money when visiting foreign countries. However, the Vision 2030 strategy and new regulations have made consumers more willing to stay and spend more often and higher sums inside the kingdom. By increasing the number of school terms, from two to three, in 2022, Saudi Arabians and expats were forced to stay for longer periods in the kingdom. Moreover, th...

Euromonitor International's Cafes/Bars in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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