

## **Cafes/Bars in Portugal**

Market Direction | 2023-02-15 | 23 pages | Euromonitor

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### **Report description:**

PPI

Euromonitor International's Cafes/Bars in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cafes/Bars market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CAFES/BARS IN PORTUGAL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Value sales are on the rise; however, results are far off pre-pandemic figures

Low breakfast sales impact the recovery for cafes/bars as consumers eat at home

Speciality coffees add value by offering innovative recipes

PROSPECTS AND OPPORTUNITIES

2023 is a year of great uncertainty for cafes /bars as inflation impacts buying habits

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