

Cafes/Bars in Peru

Market Direction | 2023-02-17 | 25 pages | Euromonitor

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Report description:

Cafes/bars continued to grow significantly in 2022, but to a lesser degree than in the previous year when there was a strong recovery in the category after a significant fall during the pandemic. This category was one of the most badly affected by the total closure of their premises for many months, especially bars/pubs. Despite the significant growth in 2022, sales were still below pre-pandemic levels.

Euromonitor International's Cafes/Bars in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

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KEY DATA FINDINGS

2022 DEVELOPMENTS

The reopening of cafes/bars and the removal of night curfew stimulates demand among consumers seeking to have fun thereby boosting strong category growth

Strong competition in chained specialist coffee and tea shops thanks to great dynamism in its value proposition and delivery drive

Juice/smoothie bars records among the lowest growth rates in the category due to slow return of on-the-go consumption and rising prices

PROSPECTS AND OPPORTUNITIES

More time spent outside the home and resumption in pre-pandemic lifestyles stimulates growth in sales and transactions of cafes/bars over the forecast period

The gradual opening of more cafes/bars stimulates attractive value propositions

Significant dynamism for niche craft beer bars boosts bars/pubs over the forecast period

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