

Cafes/Bars in Nigeria

Market Direction | 2023-02-15 | 20 pages | Euromonitor

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Report description:

While there was double-digit current value growth, constant value sales actually fell and there were only a few outlet openings, as continuing soaring inflation hit consumer purchasing power in 2022 and also squeezed profit margins. As a result, there was a degree of trading down, particularly regarding beer. Nightlife was also negatively impacted by ongoing security issues in Nigeria. Also, the Nigerian oil industry did not benefit as much as it could from elevated global oil prices as output w...

Euromonitor International's Cafes/Bars in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Cafes/Bars in Nigeria
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List Of Contents And Tables

CAFES/BARS IN NIGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Constant values sales decline leads to profit margin squeeze

Independent cafes/bars remain the most popular

Juice/smoothie bars grow in popularity

PROSPECTS AND OPPORTUNITIES

Ongoing consumer caution

Urban development will lead to further openings

Consumer exposure to Western culture leads to growing popularity of specialist coffee and tea shops

CATEGORY DATA

Table 1 Cafes/Bars by Category: Units/Outlets 2017-2022

Table 2 Sales in Cafes/Bars by Category: Number of Transactions 2017-2022

Table 3 Sales in Cafes/Bars by Category: Foodservice Value 2017-2022

Table 4 Cafes/Bars by Category: % Units/Outlets Growth 2017-2022

Table 5 Sales in Cafes/Bars by Category: % Transaction Growth 2017-2022

Table 6 Sales in Cafes/Bars by Category: % Foodservice Value Growth 2017-2022

Table 7 Forecast Cafes/Bars by Category: Units/Outlets 2022-2027

Table 8 Forecast Sales in Cafes/Bars by Category: Number of Transactions 2022-2027

Table 9 Forecast Sales in Cafes/Bars by Category: Foodservice Value 2022-2027

Table 10 □Forecast Cafes/Bars by Category: % Units/Outlets Growth 2022-2027

Table 11 □Forecast Sales in Cafes/Bars by Category: % Transaction Growth 2022-2027

Table 12 □Forecast Sales in Cafes/Bars by Category: % Foodservice Value Growth 2022-2027

CONSUMER FOODSERVICE IN NIGERIA

EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 13 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 14 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 15 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 16 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

Table 17 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

Table 18 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022

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Table 19 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022
Table 20 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022
Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022
Table 22 □GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022
Table 23 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022
Table 24 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022
Table 25 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027
Table 26 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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