

Cafes/Bars in New Zealand

Market Direction | 2023-02-17 | 24 pages | Euromonitor

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Report description:

The Christmas and New Year's holiday period is normally a booming period for cafes and bars with corporate parties, an influx of tourists and people on leave from work. However, in 2022, the staff crisis meant outlets were not able to recruit enough wait staff and chefs to keep up with the demand. The result was that cafes and bars were not able to operate at full capacity or were forced to operate for reduced hours to compensate for the lack of staff. On the back of the lockdowns when these out...

Euromonitor International's Cafes/Bars in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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