

## **Cafes/Bars in Mexico**

Market Direction | 2023-02-17 | 24 pages | Euromonitor

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### **Report description:**

Mexican consumers are displaying a growing interest in sustainability and taking care of the environment. This is encouraging large chain operators such as Alsea to promote the actions they are taking to address climate change and develop a circular economy, such as through the provision of free reusable cups at Starbucks. In the same way, delivery plays a very important role in environmental considerations, since the amount of waste generated by packaging is huge. With the aim of taking care of...

Euromonitor International's Cafes/Bars in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Cafes/Bars market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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