

## **Cafes/Bars in Japan**

Market Direction | 2023-02-14 | 29 pages | Euromonitor

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### **Report description:**

In 2022, at the beginning of the year, major cities in Japan, including Tokyo and Osaka, were forced under quasi-state of emergency, with outlets asked to shorten their opening hours and limit serving alcoholic drinks. After the Japanese government lifted the quasi-state of emergency in all cities in March, people started to venture outside of the home and resumed socialising from that time. Although the economy showed signs of recovery, the number of COVID-19 cases continued to surge throughout...

Euromonitor International's Cafes/Bars in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Cafes/Bars market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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February 2023

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