

Cafes/Bars in Hungary

Market Direction | 2023-02-15 | 25 pages | Euromonitor

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Report description:

2022 saw further declines in the numbers of cafes/bars operating in Hungary. However, this trend was overshadowed by the simultaneous trend towards cafes/bars occupying smaller premises that has been building in Hungary for some time. This trend accelerated significantly at the peak of the COVID-19 pandemic during 2020 and 2021 as the much lower demand for on-premises service meant that it made sense for cafes and pubs to occupy smaller premises with lower overheads. This continued into 2022 as...

Euromonitor International's Cafes/Bars in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Bubble tea shops emerge strongly in 2022, although demand is still in its infancy

Shell Hungary expands into specialist coffee and tea shops with the Shell Cafe brand

PROSPECTS AND OPPORTUNITIES

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