

Cafes/Bars in Greece

Market Direction | 2023-02-15 | 27 pages | Euromonitor

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Report description:

Greece has amongst the highest out-of-home per capita consumption of coffee, with the total value of out-of-home coffee reaching EUR3 billion. While over the past 10 years coffee became widely available across multiple consumer foodservice channels, such as bakery and convenience stores limited-service restaurants, it is specialist coffee shops that are the key growth driver for out-of-home coffee consumption. Typically, in the past Greeks would have their coffee in cafes and specialist coffee s...

Euromonitor International's Cafes/Bars in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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