

Cafes/Bars in France

Market Direction | 2023-02-14 | 27 pages | Euromonitor

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Report description:

2022 was another strong year for cafes/bars, although both transaction volumes and current value sales remained well below pre-pandemic levels. Growth was boosted by the ending of COVID-19-related restrictions and the revival of inbound tourism, as well as the return of domestic visitors to Paris and other attractions. The cultural tradition of after-work drinks, or aperos, also saw a strong revival, which presented opportunities for sales of both drinks and snacks within these establishments. T...

Euromonitor International's Cafes/Bars in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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