

Cafes/Bars in Finland

Market Direction | 2023-02-17 | 28 pages | Euromonitor

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Report description:

After having been among the areas of the Finnish foodservice market worst affected by the pandemic over 2020-2021, cafes/bars showed much improved growth in current value sales and transactions in 2022, with both increasing at high double-digit rates. Trade in all categories rebounded quickly as reduced concern about exposure to COVID-19 and the ending of most official mitigation measures prompted more people to go back to the office and start regularly socialising outside the home again. Additi...

Euromonitor International's Cafes/Bars in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Cafes/Bars in Finland
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List Of Contents And Tables

CAFES/BARS IN FINLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Strong recovery tempered by increased budget-consciousness as inflation soars

Juice/smoothie bars continues to expand rapidly from a low base

Chained concepts strengthen their presence across cafes/bars

PROSPECTS AND OPPORTUNITIES

Rising costs and economic uncertainty will continue to pose challenges

Falling alcohol consumption likely to inspire strategic changes in bars/pubs

Cafes/bars will remain important social hubs in Finland

CATEGORY DATA

Table 1 Cafes/Bars by Category: Units/Outlets 2017-2022

Table 2 Sales in Cafes/Bars by Category: Number of Transactions 2017-2022

Table 3 Sales in Cafes/Bars by Category: Foodservice Value 2017-2022

Table 4 Cafes/Bars by Category: % Units/Outlets Growth 2017-2022

Table 5 Sales in Cafes/Bars by Category: % Transaction Growth 2017-2022

Table 6 Sales in Cafes/Bars by Category: % Foodservice Value Growth 2017-2022

Table 7 GBO Company Shares in Chained Cafes/Bars: % Foodservice Value 2018-2022

Table 8 GBN Brand Shares in Chained Cafes/Bars: % Foodservice Value 2019-2022

Table 9 Forecast Cafes/Bars by Category: Units/Outlets 2022-2027

Table 10 □Forecast Sales in Cafes/Bars by Category: Number of Transactions 2022-2027

Table 11 □Forecast Sales in Cafes/Bars by Category: Foodservice Value 2022-2027

Table 12 □Forecast Cafes/Bars by Category: % Units/Outlets Growth 2022-2027

Table 13 □Forecast Sales in Cafes/Bars by Category: % Transaction Growth 2022-2027

Table 14 □Forecast Sales in Cafes/Bars by Category: % Foodservice Value Growth 2022-2027

CONSUMER FOODSERVICE IN FINLAND

EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

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Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022
Table 19 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022
Table 20 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022
Table 21 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022
Table 22 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022
Table 23 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022
Table 24 □GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022
Table 25 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022
Table 26 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022
Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027
Table 28 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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